



NEWCASTLE CRUISING YACHT CLUB

Strategic Plan

2023-2028

Message from the Commodore

NCYC was incorporated on 19th April, 1994, and from small beginnings and a big vision, it is now, almost 30 years later, a vibrant, successful and established Yacht Club. Through those years, members, management and the Board have worked hard to make NCYC what it is today. NCYC has twice, in 2019 and 2022, been named Australian sailing club of the year, the first sailing club to win this prestigious award on two occasions.

But we cannot stop here. Our main infrastructure is in place, we have a wonderful team, exceptional members and our plans, hopes and dreams for the future continue to grow. Given all this, it is time to review and refresh our 5-year Strategic Plan.

It gives me great pleasure to present this plan. It is the result of experience, hard work, reflection and input from members, staff and the Board.

This Strategic Plan, 2023-2028, outlines how NCYC will provide club and supporting facilities that enable members to enjoy and successfully participate in yacht racing, cruising, general boating and other water-based activities.

Your Board and I trust that you find the Strategic Plan for 2023 – 2028 interesting and informative as we refine and execute the plan for the next exciting chapter of NCYC history.

Barry Kelly - Commodore



A white sailboat with a large white sail is sailing on the ocean. The boat is leaning to the right, and the water is splashing around the hull. The sky is blue with some clouds. The text "Getting Newcastle Sailing" is overlaid on the image in a black, italicized font.

Getting Newcastle Sailing



What we do:

- NCYC encourages, promotes and conducts sailing, racing, sail training and development programs, cruising, and the general enjoyment of water-based activities.
- NCYC, through our strategic partnerships, will raise the profile and increase participation in sailing, as a competitive sport and recreational activity.
- NCYC facilitates these activities by providing, managing and maintaining significant enabling infrastructure including the marina, club house, members car park, commercial properties, boatyard, and support boats and sail training yachts.

What we stand for:

- Safety
- Diversity and inclusion
- Integrity and accountability
- Openness and transparency
- Respect
- Excellence
- Fairness and equity
- Success





Where are we going? 2023-2028

People

- Board – We will maintain a Board that is representative, qualified, engaged and effective. [\[click here for our strategies to achieve this\]](#)
- Members – We will continue to nurture and grow our membership and seek to help our members stay active, engaged, satisfied and proud to be members of NCYC. [\[click here for our strategies to achieve this\]](#)
- Staff – Our staff are critical to our club's success and growth. We will endeavour to attract and retain a skilled and committed workforce, with a diverse range of experience and perspectives. [\[click here for our strategies to achieve this\]](#)
- Visitors – We will foster an environment where visitors are valued and are motivated to return and recommend NCYC to others as a friendly and welcoming club. [\[click here for our strategies to achieve this\]](#)
- Volunteers – We will build and maintain a team of keen and skilled volunteers who are valued and recognised for their contributions to NCYC. [\[click here for our strategies to achieve this\]](#)



Where are we going? 2023-2028

Place

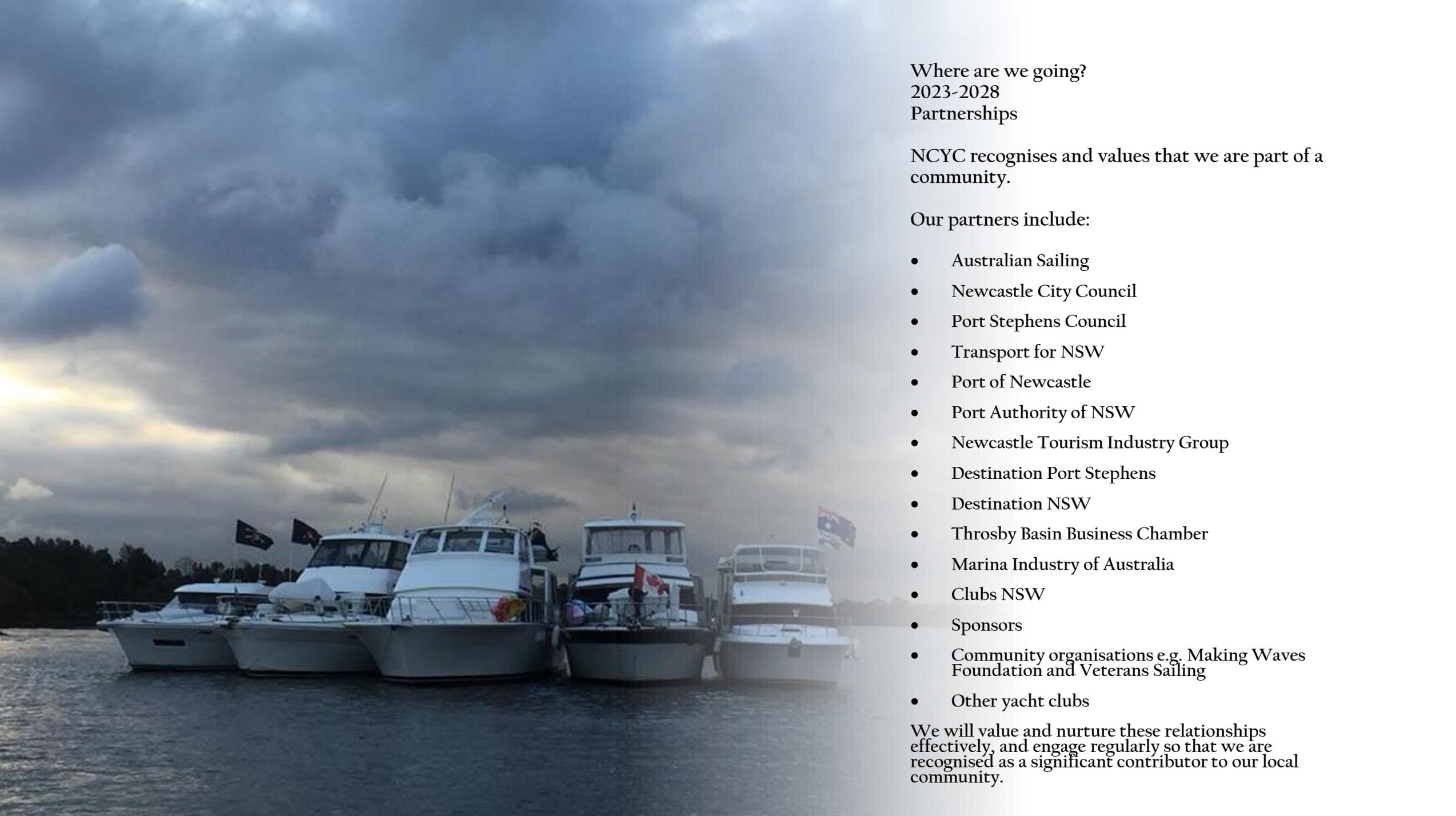
- Club House – Our Club House is an important and essential part of the membership experience. Our club house will meet our members’ desire for good quality, good value food and beverage and access to a variety of spaces for members’ use and enjoyment
- Marina – We will ensure our marina is of a very high standard in terms of facilities and customer service.
- Commercial buildings and physical assets– These will be well managed and maintained, enabling full utilisation.
- Support boats and sail training yachts – We will ensure NCYC has a reliable and well-maintained fleet of support boats and training yachts that meet our needs.
- We will remain open to new opportunities and consider and evaluate their potential benefit to NCYC and its members.
- Bay Sailing Centre–We will develop a vision and clear plan for the Bay Sailing Centre.



Where are we going? 2023-2028

Performance

- Board – On behalf of members, the Board is responsible for ensuring appropriate governance, succession planning and risk management.
- Financial – The Board and management is committed to delivering planned financial outcomes that underwrite the investment and expenditure necessary to deliver desired member outcomes.
- Sailing – We will develop goals for our in-shore and off-shore sailing program and Sailing Academy pathways.
- Safety – We will take safety seriously and embed safety in our culture, both on and off the water.
- Communication – We will communicate clearly and we will listen to all stakeholders in order to achieve our goals and desired outcomes.



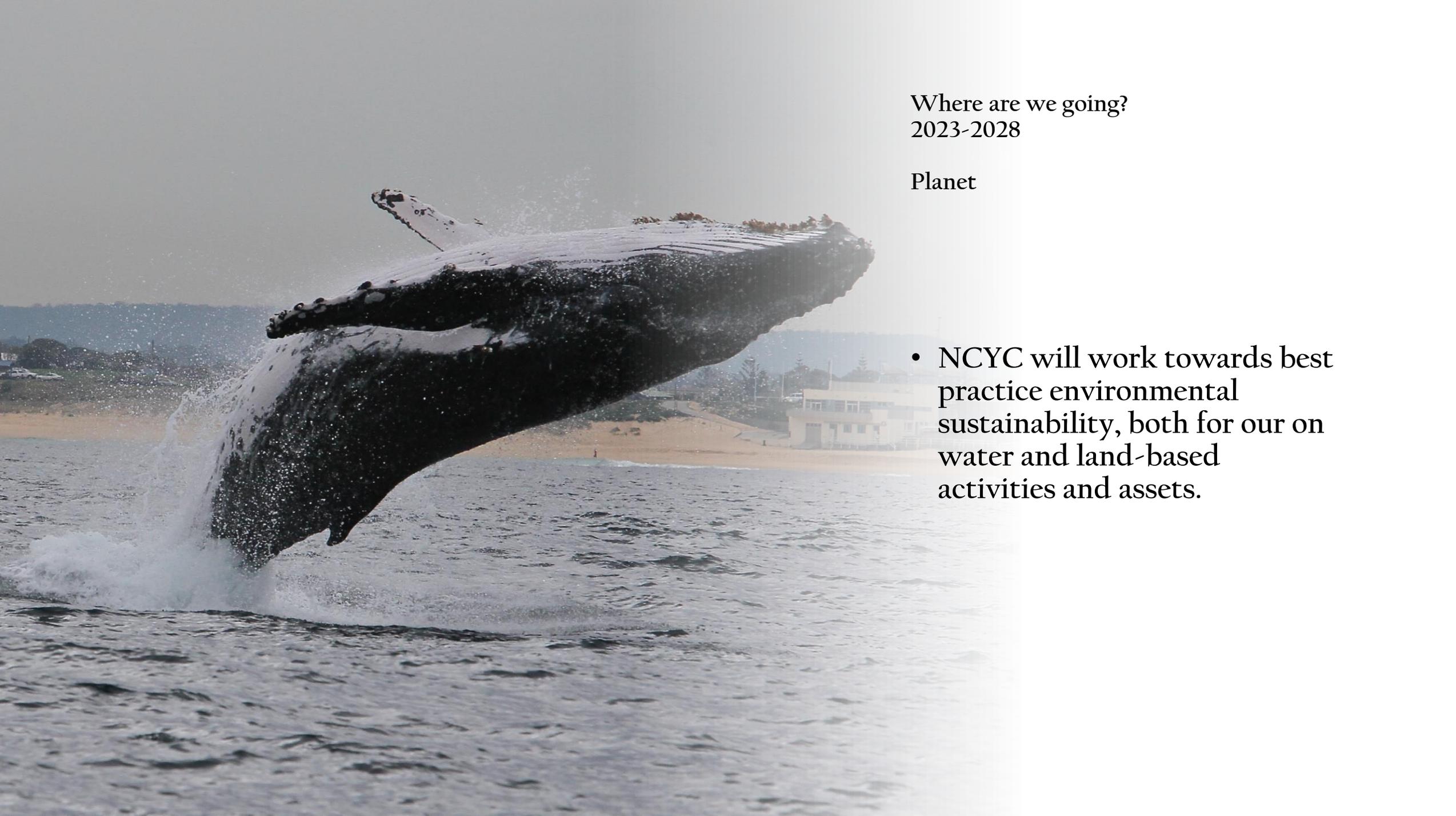
Where are we going?
2023-2028
Partnerships

NCYC recognises and values that we are part of a community.

Our partners include:

- Australian Sailing
- Newcastle City Council
- Port Stephens Council
- Transport for NSW
- Port of Newcastle
- Port Authority of NSW
- Newcastle Tourism Industry Group
- Destination Port Stephens
- Destination NSW
- Throsby Basin Business Chamber
- Marina Industry of Australia
- Clubs NSW
- Sponsors
- Community organisations e.g. Making Waves Foundation and Veterans Sailing
- Other yacht clubs

We will value and nurture these relationships effectively, and engage regularly so that we are recognised as a significant contributor to our local community.



Where are we going?
2023-2028

Planet

- NCYC will work towards best practice environmental sustainability, both for our on water and land-based activities and assets.